

## **PRIVACY POLICY**

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The MIT Press is committed to supporting the privacy of our users. This Privacy Statement explains how we handle and use the personal information we collect about users.

### **What personal information we collect**

While specific information may vary for particular individuals, we may collect, use, store and transfer different kinds of personal information about you, which we have grouped together as follows:

- Basic biographic/contact information which may include your name, home and/or business addresses, phone numbers, and email addresses as supplied to us by you;
- Data about your search history (saved searches), if you have created a Profile; and
- Analytical information that is, aggregated information related to web visitor activity and email marketing actions.

We may also automatically collect information about your online use of the MIT Press Direct site such as:

- The types of devices that you use to connect with us and related information such as IP address, browser type and version, operating system, mobile platform, unique device identifier, and other technical identifiers.
- Usage data that is generated when you connect with us such as date and time stamp, referring and exit pages, and pages that you have visited.

MIT Press collects this information through our servers by means of cookies, web beacons, and other tools. You can control technologies such as cookies through your browser settings. However, changing your browser settings may impact your experience with our site.

We process your personal information collected through site to facilitate our online interactions with you. We only collect and process your personal information in furtherance of MIT Press's legitimate interests and/or to fulfill any contractual obligations with you. We do not sell your personal information to third parties.

### **Storing your personal information**

MIT uses risk-assessed administrative, technical, and physical security measures to protect your personal information. There are reasonable security measures in place to help protect against the loss, misuse, and alteration of the information under our control. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

### **Giving and withdrawing your consent, and updating your personal information**

Where your consent is required for us to process your personal information, we will ask for your consent at the point at which you provide your data. You have the right to withdraw that consent at any time. You can also update your personal information at any time. If you wish to do either, contact us at (800) 405-1619 or [mitpressdirect@mit.edu](mailto:mitpressdirect@mit.edu)

## **Your rights**

You have the right to request that we provide you with information about the personal information we collect about you. If you would like to review, delete or update your information, you may contact us at [mitpressdirect@mit.edu](mailto:mitpressdirect@mit.edu) . We will permit you to correct, amend, or delete information that is demonstrated to be inaccurate.

## **Rights for Individuals in the European Economic Area**

You have the right in certain circumstances to (1) access your personal information; (2) to correct or erase information; (3) restrict processing; and (4) object to communications, direct marketing, or profiling. To the extent applicable, the EU's General Data Protection Regulation provides further information about your rights. You also have the right to lodge complaints with your national or regional data protection authority.

If you are inclined to exercise these rights, we request an opportunity to discuss with you any concerns you may have. To protect the personal information we hold, we may also request further information to verify your identity when exercising these rights. Upon a request to erase information, we will maintain a core set of personal data to ensure we do not contact you inadvertently in the future, as well as any information necessary for MIT archival purposes. We may also need to retain some financial information for legal purposes, including US IRS compliance. In the event of an actual or threatened legal claim, we may retain your information for purposes of establishing, defending against or exercising our rights with respect to such claim.

By providing information directly to MIT, you consent to the transfer of your personal information outside of the European Economic Area to the United States. You understand that the current laws and regulations of the United States may not provide the same level of protection as the data and privacy laws and regulations of the EEA.

You are under no statutory or contractual obligation to provide any personal data to us.

## **Additional Information**

We may change this Privacy Statement from time to time. If we make any significant changes in the way we treat your personal information we will make this clear on our MIT sites or by contacting you directly.

The controller for your personal information is MIT. If you are in the EU and wish to assert any of your applicable GDPR rights, please contact [dataprotection@mit.edu](mailto:dataprotection@mit.edu).

## **MIT's Privacy Policy**

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