

2020

MIT Press Journals
Advertising Guide

Find Your Audience

For over thirty years, the MIT Press Journals division has acquired titles considered required reading in their fields. A considerable number of our journals boast a high impact factor, such as *International Security*, which is often the number one journal in international relations and military studies. *Computational Linguistics* and *The Review of Economics and Statistics* are near the top of their respective fields. Whether discussing breakthroughs in machine/human interface in *Artificial Life* or studying the intricacies of neural processing in the *Journal of Cognitive Neuroscience*, MIT Press Journals has earned its reputation as one of the leading publishers of science and technology titles in the country.

The MIT Press offers a variety of advertising opportunities. We accept both print and digital advertising in most of our journals, whose subjects include art, literature, political science, history, performance studies, economics, and science and technology, among others.

How to Reserve an Ad

Email journals-ads@mit.edu.

Advertising Contact

Amy Harris
Manager for Institutional Marketing
MIT Press Journals
One Rogers Street
Cambridge, MA 02142

tel: +1 617-253-2866
fax: +1 617-253-1709
journals-ads@mit.edu

Advertising Guidelines

Ad Content

Advertising content is subject to publisher approval.

Cancellations

Due to production costs already incurred, reservations that are not canceled prior to the closing date will be invoiced for the full amount of the reservation, whether or not the ad appears in the journal.

Payment Terms

Payment is due 30 days from the invoice date. Invoices and tear sheets will be sent following publication. Advertisers must pay for a complete copy of a journal where their advertisement appears. Invoice, screen shots, and statistics (impressions and click-throughs) will be sent to the advertiser within 30 days after an online ad is removed.

Print Advertising

Specifications

Advertisements are available in the back matter of a journal and, in selected journals, on the inside and back covers. PDF files are required. Advertiser must supply artwork as a digital file in PDF format. Each ad should be clearly marked with the name of the journal and issue in which it is to appear. The resolution of the digital file must at least be full at 300 dpi, all fonts embedded, and all transparencies flattened.

The MIT Press will not be held responsible for the reproduction quality of any ads that do not meet these specifications. Advertisers will be notified if there is a problem with received ads. An additional fee of \$75.00 will be charged if the resolution of the problem involves MITP services. The publisher's liability for any error will not exceed the cost of the space. If you have any questions or are unsure if your ad meets these specs, please email journals-ads@mit.edu.

Discounts

Please specify any discounts when making a reservation. Each ad should be clearly marked with the name of the journal and issue in which it is to appear.

Frequency Discount = less \$15 each repeat
Agency Discount = 15%

Terms

Advertising content is subject to publisher approval. Invoices and tear sheets will be sent following publication. Payment is due 30 days from the invoice date. The publisher's liability for any error will not exceed the cost of the space. Due to production costs already incurred, reservations that are not canceled prior to the closing date will be invoiced for the full amount of the reservation, whether or not the ad appears in the journal.

NOTE: Print advertising deadlines subject to change. Please email journals-ads@mit.edu for the most up-to-date and accurate information regarding journal schedules.

Digital Advertising

Publisher prefers ad files in .png or .gif format, but will also accept .jpeg format. Advertiser should provide desired landing URL with submission of ad file. Any advertiser who does not provide a ready-to-post ad file will be charged an additional flat fee of \$75.00 for design. For clarification, reservations, or any advertising inquiries, email journals-ads@mit.edu.

Digital Advertising Deadlines

| Month Published | Ad Deadline |
|-----------------|--------------|
| January | December 15 |
| February | January 15 |
| March | February 15 |
| April | March 15 |
| May | April 15 |
| June | May 15 |
| July | June 15 |
| August | July 15 |
| September | August 15 |
| October | September 15 |
| November | October 15 |
| December | November 15 |

Publisher requests website creative at least two weeks prior to desired post date. Deadlines for eTOC alerts vary and will be provided upon booking. Online ads will be posted for one month (30 or 31 days) unless otherwise requested.

Digital Advertising Placements, Prices, & Dimensions

I. Journal Homepage

Place your ad on the landing page for any journal.

| | | |
|------------|-------|--------------------|
| Skyscraper | \$350 | 300w x 400h pixels |
| Promotion | \$200 | 300w x 150h pixels |

II. Journal Abstract Pages

Place your ad on all abstract pages for any journal.

| | | |
|-----------|-------|--------------------|
| Promotion | \$450 | 300w x 150h pixels |
|-----------|-------|--------------------|

III. eTOC Alerts

Deliver your message direct to the inbox of individuals who have opted in to receive tables of contents via email.

| | | |
|-------------|-------|--------------------|
| Leaderboard | \$350 | 650w x 100h pixels |
|-------------|-------|--------------------|

I.



II.



III.



Save on Digital with Package Deals

Arts & Humanities

- *African Arts*
- *ARTMargins*
- *Computer Music Journal*
- *Dædalus*
- *Design Issues*
- *Grey Room*
- *Leonardo*
- *Leonardo Music Journal*
- *The New England Quarterly*
- *October*
- *PAJ: A Journal of Performance and Art*
- *TDR/The Drama Review*
- *Thresholds*

I. Journal Homepage

Place your ad on the landing page for all arts and humanities journals:

| | | |
|------------|--------------|--------------------|
| Skyscraper | \$1000/month | 300w x 400h pixels |
| Promotion | \$800/month | 300w x 150h pixels |

II. Journal Abstract Pages

Place your ad on all abstract pages for all arts and humanities journals:

| | | |
|-----------|--------------|--------------------|
| Promotion | \$1200/month | 300w x 150h pixels |
|-----------|--------------|--------------------|

III. eTOC Alerts

Deliver your message direct to the inbox of individuals who have opted in to receive tables of contents via email. Promotions will run in the next available eTOC alert for all arts and humanities journals:

| | | |
|-------------|--------|--------------------|
| Leaderboard | \$1000 | 650w x 100h pixels |
|-------------|--------|--------------------|

Economics

- *Asian Development Review*
- *Asian Economic Papers*
- *Education Finance and Policy*
- *The Review of Economics and Statistics*

I. Journal Homepage

Place your ad on the landing page for all economics journals:

| | | |
|------------|-------------|--------------------|
| Skyscraper | \$700/month | 300w x 400h pixels |
| Promotion | \$500/month | 300w x 150h pixels |

II. Journal Abstract Pages

Place your ad on all abstract pages for all economics journals:

| | | |
|-----------|--------------|--------------------|
| Promotion | \$1000/month | 300w x 150h pixels |
|-----------|--------------|--------------------|

III. eTOC Alerts

Deliver your message direct to the inbox of individuals who have opted in to receive tables of contents via email. Promotions will run in the next available eTOC alert for all economics journals:

| | | |
|-------------|--------|--------------------|
| Leaderboard | \$1000 | 650w x 100h pixels |
|-------------|--------|--------------------|

Science & Technology

- *Artificial Life*
- *Evolutionary Computation*
- *Journal of Cognitive Neuroscience*
- *Linguistic Inquiry*
- *Neural Computation*
- *Presence: Teleoperators*

I. Journal Homepage

Place your ad on the landing page for all science and technology journals:

| | | |
|------------|--------------|--------------------|
| Skyscraper | \$1000/month | 300w x 400h pixels |
| Promotion | \$800/month | 300w x 150h pixels |

II. Journal Abstract Pages

Place your ad on all abstract pages for all science and technology journals:

| | | |
|-----------|--------------|--------------------|
| Promotion | \$1200/month | 300w x 150h pixels |
|-----------|--------------|--------------------|

III. eTOC Alerts

Deliver your message direct to the inbox of individuals who have opted in to receive tables of contents via email. Promotions will run in the next available eTOC alert for all science and technology journals:

| | | |
|-------------|--------|--------------------|
| Leaderboard | \$1000 | 650w x 100h pixels |
|-------------|--------|--------------------|

International Affairs, History, & Political Science

- *Global Environmental Politics*
- *International Security*
- *Journal of Cold War Studies*
- *Journal of Interdisciplinary History*
- *Perspectives on Science: Historical, Philosophical, Social*

I. Journal Homepage

Place your ad on the landing page for all international affairs, history, and political science journals:

| | | |
|------------|-------------|--------------------|
| Skyscraper | \$800/month | 300w x 400h pixels |
| Promotion | \$600/month | 300w x 150h pixels |

II. Journal Abstract Pages

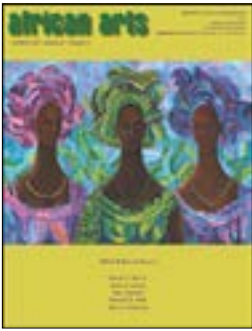
Place your ad on all abstract pages for all international affairs, history, and political science journals:

| | | |
|-----------|--------------|--------------------|
| Promotion | \$1000/month | 300w x 150h pixels |
|-----------|--------------|--------------------|

III. eTOC Alerts

Deliver your message direct to the inbox of individuals who have opted in to receive tables of contents via email. Promotions will run in the next available eTOC alert for all international affairs, history, and political science journals:

| | | |
|-------------|--------|--------------------|
| Leaderboard | \$1000 | 650w x 100h pixels |
|-------------|--------|--------------------|



African Arts

African Arts presents original research and critical discourse on traditional, contemporary, and popular African arts and expressive cultures. Since 1967, the journal has reflected the dynamism and diversity of several fields of study, publishing richly illustrated articles in full color, incorporating the most current theory, practice, and intercultural dialogue.

mitpressjournals.org/aa

Subject Areas: African Studies, Art, Contemporary Art, Criticism, History, Theory

Frequency: Quarterly

Print Circulation: 800

Website Traffic

Journal Homepage 1,600+ unique sessions per month
Journal Abstract Pages 1,300+ unique sessions per month

Print Rates (all ads are color)

| | | |
|--------------|---------|-----------------------------------|
| Full Page | \$1,900 | 8.625 x 11.25" |
| Half Page | \$1,250 | 3.5 x 10" v 7.25 x 4.875" h |
| Quarter Page | \$800 | 3.5 x 4.875" v 7.25 x 2.375" h |

Print Reservation Deadlines

| | |
|--------------------|----------|
| 52:3 (Autumn 2020) | 02/01/20 |
| 52:4 (Winter 2020) | 05/01/20 |
| 53:1 (Spring 2021) | 08/01/20 |
| 53:2 (Summer 2021) | 11/01/20 |

Print and eTOC Materials Deadlines

| | |
|--------------------|----------|
| 52:3 (Autumn 2020) | 03/01/20 |
| 52:4 (Winter 2020) | 06/01/20 |
| 53:1 (Spring 2021) | 09/01/20 |
| 53:2 (Summer 2021) | 12/01/20 |



Artificial Life

Since its launch in the fall of 1993, *Artificial Life* has become the unifying forum for the exchange of scientific information on the study of man-made systems that exhibit the behavioral characteristics of natural living systems. The journal shapes and chronicles the development of artificial life, extending the horizons of empirical research in biology beyond the territory circumscribed by life-as-we-know-it and into the domain of life-as-it-could-be.

mitpressjournals.org/alife

Subject Areas: Computer Science, Biology, Robotics, Ethology

Frequency: Quarterly

2018 Impact Factor: 1.608

Website Traffic

Journal Homepage 2,600+ unique sessions per month
Journal Abstract Pages 1,200+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

| | |
|-----------------|----------|
| 26:1 (February) | 02/01/20 |
| 26:2 (May) | 05/01/20 |
| 26:3 (August) | 08/01/20 |
| 26:4 (November) | 11/01/20 |



ARTMargins

ARTMargins publishes scholarly articles and essays about contemporary art, media, architecture, and critical theory. The journal is devoted to art practices and visual culture in the emerging global margins, from North Africa and the Middle East to the Americas, Eastern and Western Europe, Asia and Australasia.

mitpressjournals.org/artm

Subject Areas: Art, Art History, Critical Theory, Cultural Studies, Media

Frequency: Triannual

Print Circulation: 150

Website Traffic

Journal Homepage 700+ unique sessions per month
Journal Abstract Pages 1,200+ unique sessions per month

Print Rates (b/w only available)

| | | |
|-----------------|-------|--------|
| Full Page (b/w) | \$500 | 5 x 8" |
| Half Page (b/w) | \$400 | 5 x 4" |

Print Reservation Deadlines

| | |
|----------------|----------|
| 9:1 (February) | 01/01/20 |
| 9:2 (June) | 04/15/20 |
| 9:3 (October) | 08/15/20 |

Print and eTOC Materials Deadlines

| | |
|----------------|----------|
| 9:1 (February) | 01/15/20 |
| 9:2 (June) | 05/01/20 |
| 9:3 (October) | 09/01/20 |



Asian Development Review

Asian Development Review is the journal of the Asian Development Bank and the Asian Development Bank Institute. It bridges theoretical work and rigorous empirical studies that advance the understanding of Asia's development. Topics include globalization, inequality, structural transformation, and poverty.

mitpressjournals.org/adr

Subject Areas: Finance, Social Sciences, Business, Economics, Asian Studies, International Development

Frequency: Biannual

Print Circulation: 50

Website Traffic

Journal Homepage 340+ unique sessions per month
Journal Abstract Pages 300+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w) \$350 5.75 x 9"
Half Page (b/w) \$250 5.75 x 4.5"

Print Reservation Deadlines

37:1 (March) 01/15/20
37:2 (September) 07/01/20

Print and eTOC Materials Deadlines

37:1 (March) 01/15/20
37:2 (September) 07/15/20



Asian Economic Papers

The articles in *Asian Economic Papers* focus on rigorous, objective analysis of key economic issues of a particular Asian economy or of the broader Asian region and offer creative solutions to these Asian economic issues.

mitpressjournals.org/aep

Subject Areas: Economics, Asian Studies, International Development, Policy

Frequency: Triannual

Print Circulation: 50

Website Traffic

Journal Homepage 1,000+ unique sessions per month
Journal Abstract Pages 1,300+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w) \$350 5 x 8"
Half Page (b/w) \$250 5 x 4"

Print Reservation Deadlines

19:1 (Winter/Spring) 01/01/20
19:2 (Spring) 05/01/20

Print and eTOC Materials Deadlines

19:1 (Winter) 01/15/20
19:2 (Spring) 05/15/20



Computational Linguistics

Computational Linguistics is the longest-running publication devoted exclusively to the computational and mathematical properties of language and the design and analysis of natural language processing systems.

mitpressjournals.org/compling

Subject Areas: Computer Science, Linguistics, Artificial Intelligence

Frequency: Quarterly

2018 Impact Factor: 2.130

Website Traffic

Journal Homepage 1,900+ unique sessions per month
Journal Abstract Pages 1,200+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

46:1 (March) 03/01/20
46:2 (June) 06/01/20
46:3 (September) 09/01/20
46:4 (December) 12/01/20



Computational Psychiatry

Computational Psychiatry publishes original research articles and reviews that involve the application, analysis, or invention of theoretical, computational, and statistical approaches to mental function and dysfunction. Topics include brain modeling over multiple scales and levels of analysis, and the use of these models to understand psychiatric dysfunction, its remediation, and the sustenance of healthy cognition through the lifespan.

mitpressjournals.org/cpsy

Subject Areas: Computation, Psychiatry, Neuroscience, Neurobiology, Cognition

Frequency: Continuous Publication **Open Access**

Website Traffic

Journal Homepage 3,800+ unique sessions per month
Journal Abstract Pages 500+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

Please write to journals-ads@mit.edu to inquire about the timing of the next available eTOC alert.



Computer Music Journal

For four decades, *Computer Music Journal* has been the leading publication about computer music, concentrating fully on digital sound technology and all musical applications of computers. It is an essential resource for musicians, composers, scientists, engineers, computer enthusiasts, and anyone exploring the wonders of computer-generated sound.

mitpressjournals.org/cmj

Subject Areas: Computer Music, Computing in the Arts, Digital Sound, Multimedia Computing, Sonic Arts

Frequency: Quarterly **Print Circulation:** 400

Website Traffic

Journal Homepage 400+ unique sessions per month
Journal Abstract Pages 1,400+ unique sessions per month

Print Rates (b/w only available)

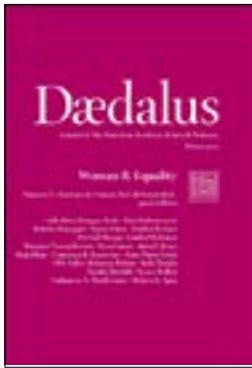
Full Page (b/w) \$500 7 x 10"
Half Page (b/w) \$400 7 x 4.75"
Quarter Page \$250 3.5 x 4.75"

Print Reservation Deadlines

44:1 (Spring) 01/01/20
44:2 (Summer) 04/01/20
43:3 (Fall) 07/01/20
43:4 (Winter) 10/01/20

Print and eTOC Materials Deadlines

44:1 (Spring) 01/15/20
44:2 (Summer) 04/15/20
43:3 (Fall) 07/15/20
43:4 (Winter) 10/15/20



Dædalus

Drawing on the nation's foremost scholars in the arts, sciences, humanities, and social sciences, *Dædalus, Journal of the American Academy of Arts and Sciences*, explores the frontiers of knowledge and issues of public importance.

mitpressjournals.org/daedalus

Subject Areas: Arts and Sciences, Humanities, Social Sciences, Cultural Studies

Frequency: Quarterly

Print Circulation: 7,200

Website Traffic

| | |
|------------------------|----------------------------------|
| Journal Homepage | 1,000+ unique sessions per month |
| Journal Abstract Pages | 4,800+ unique sessions per month |

Print Rates (b/w only available)

| | | |
|-----------|-------|----------|
| Full Page | \$500 | 5.5 x 9" |
| Half Page | \$400 | 5.5 x 4" |

Print Reservation Deadlines

| | |
|----------------|----------|
| 149:2 (Spring) | 02/01/20 |
| 149:3 (Summer) | 05/01/20 |
| 149:4 (Spring) | 08/01/20 |
| 150:1 (Winter) | 11/01/20 |

Print and eTOC Materials Deadlines

| | |
|----------------|----------|
| 149:2 (Spring) | 2/15/20 |
| 149:3 (Summer) | 5/15/20 |
| 149:4 (Spring) | 8/15/20 |
| 150:1 (Winter) | 11/15/20 |

Issue Themes

| | |
|----------------|--|
| 149:1 (Winter) | <i>Women and Equality</i> |
| 149:2 (Spring) | <i>Meeting the Challenges of a New Nuclear Age</i> |
| 149:3 (Summer) | <i>Religion and Democracy</i> |
| 149:4 (Fall) | <i>Witnessing Professionals and Climate Change</i> |



Design Issues

The first American academic journal to examine design history, theory, and criticism, *Design Issues* provokes inquiry into the cultural and intellectual issues surrounding design. Special guest-edited issues concentrate on particular themes, such as human-computer interface, service design, design for development, and product design methodology.

mitpressjournals.org/di

Subject Areas: Design, History, Theory, Criticism, Visual Studies, Design Studies

Frequency: Quarterly

Print Circulation: 350

Website Traffic

| | |
|------------------------|----------------------------------|
| Journal Homepage | 1,800+ unique sessions per month |
| Journal Abstract Pages | 5,700+ unique sessions per month |

Print Rates (b/w only available)

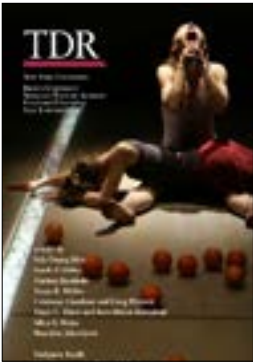
| | | |
|-----------------|-------|------------|
| Full Page (b/w) | \$450 | 5.5 x 8.5" |
| Half Page (b/w) | \$350 | 5.5 x 4" |

Print Reservations Deadlines

| | |
|---------------|----------|
| 36:2 (Spring) | 02/01/20 |
| 36:3 (Summer) | 05/01/20 |
| 36:4 (Autumn) | 08/01/20 |
| 37:1 (Winter) | 11/01/20 |

Print and eTOC Materials Deadlines

| | |
|---------------|----------|
| 36:2 (Spring) | 02/15/20 |
| 36:3 (Summer) | 05/15/20 |
| 36:4 (Autumn) | 08/15/20 |
| 37:1 (Winter) | 11/15/20 |



TDR/The Drama Review

TDR traces the broad spectrum of performances, studying performances in their aesthetic, social, economic, and political contexts. Long known as the basic resource for current scholarship in performance studies, *TDR* continues to be a lively forum.

mitpressjournals.org/tdr

Subject Areas: Performance Studies, Theatre, Dance, Cultural Studies, Politics, Media

Frequency: Quarterly **Print Circulation:** 350

Website Traffic

Journal Homepage 700+ unique sessions per month
Journal Abstract Pages 2,900+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w) \$550 5.5 x 8.9"
Half Page (b/w) \$450 5.5 x 4.5"

Print Reservation Deadlines

64:1 (Spring) 01/15/20
64:2 (Summer) 04/15/20
64:3 (Fall) 07/15/20
64:4 (Winter) 10/01/20

Print and eTOC Materials Deadlines

64:1 (Spring) 01/15/20
64:2 (Summer) 04/15/20
64:3 (Fall) 07/15/20
64:4 (Winter) 10/15/20



Education Finance and Policy

Education Finance and Policy features influential scholarship that examines how resources can be justly generated and productively engaged to enhance human learning at all levels. Topics explored in the journal include: school accountability, school choice, education standards, equity and adequacy in school finance, teacher compensation, training and labor markets, instructional policy, higher education productivity and finance, and special education.

mitpressjournals.org/efp

Subject Areas: Economics, Education, Law and Education Finance, Political Science, Public Policy and Administration

Frequency: Quarterly **Print Circulation:** 150

Website Traffic

Journal Homepage 500+ unique sessions per month
Journal Abstract Pages 2,600+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w) \$350 6 x 9"
Half Page (b/w) \$250 6 x 4.5"

Print Reservation Deadlines

15:2 (Spring) 02/15/20
15:3 (Summer) 05/15/20
15:4 (Fall) 08/15/20
16:1 (Winter) 11/15/20

Print and eTOC Materials Deadlines

15:2 (Spring) 03/01/20
15:3 (Summer) 06/01/20
15:4 (Fall) 09/01/20
16:1 (Winter) 12/01/20



Evolutionary Computation

A leading journal in its field, *Evolutionary Computation* provides an international forum for facilitating and enhancing the exchange of information among researchers involved in both theoretical and practical aspects of computational systems drawing their inspiration from nature, with particular emphasis on genetic algorithms, evolutionary strategies, classifier systems, evolutionary programming, and genetic programming.

mitpressjournals.org/evco

Subject Areas: Computer Science, Evolution, Genetics, Computer Programming

Frequency: Quarterly **2018 Impact Factor: 3.469**

Website Traffic

Journal Homepage 600+ unique sessions per month
Journal Abstract Pages 1,800+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

28:1 (Spring) 02/15/20
28:2 (Summer) 05/15/20
28:3 (Fall) 08/15/20
28:4 (Winter) 11/15/20



Global Environmental Politics

GEP examines the relationships between global political forces and environmental change. Topics covered include, but are not limited to, states and non-state actors in environmental governance, multilateral institutions and agreements, innovative governance arrangements, trade, global finance, corporations and markets, environmental (in)security, science and technology, and transnational and grassroots movements.

mitpressjournals.org/gep

Subject Areas: Environmental Science, Global Development, International Relations, Political Science

Frequency: Quarterly **Print Circulation:** 100

Website Traffic

Journal Homepage 1,400+ unique sessions per month
Journal Abstract Pages 4,500+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w) \$400 5 x 8"
Half Page (b/w) \$300 5 x 4"

Print Reservation Deadlines

20:1 (February) 01/15/20
20:2 (May) 04/15/20
20:3 (August) 07/15/20
20:4 (November) 10/15/20

Print and eTOC Materials Deadlines

20:1 (February) 02/01/20
20:2 (May) 05/01/20
20:3 (August) 07/15/20
20:4 (November) 11/01/20



Grey Room

Grey Room brings together scholarly and theoretical articles from the fields of architecture, art, media, and politics to forge a cross-disciplinary discourse uniquely relevant to contemporary concerns. Publishing some of the most interesting and original work within these disciplines, *Grey Room* has positioned itself at the forefront of current aesthetic and critical debates.

mitpressjournals.org/greyroom

Subject Areas: Architecture, Art, Art History, Critical Theory, Media, Politics

Frequency: Quarterly **Print Circulation:** 300

Website Traffic

Journal Homepage 700+ unique sessions per month
Journal Abstract Pages 1,900+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w) \$400 6 x 9"
Half Page (b/w) \$300 6 x 4.5"

Print Reservation Deadlines

79 (Spring) 02/15/20
80 (Summer) 05/15/20
81 (Fall) 08/15/20
82 (Winter) 11/01/20

Print and eTOC Materials Deadlines

79 (Spring) 03/01/20
80 (Summer) 06/01/20
81 (Fall) 08/15/20
82 (Winter) 11/15/20



International Security

Consistently ranked at the top of its field, *International Security* publishes lucid, well-documented essays on the full range of contemporary security issues, including the growing importance of environmental, demographic, and humanitarian issues and the rise of global terrorist networks.

mitpressjournals.org/is

Subject Areas: Defense, Foreign Politics, Security, International Relations, Military Studies, Terrorism

Frequency: Quarterly **Print Circulation:** 1,100

Website Traffic

Journal Homepage 4,200+ unique sessions per month
Journal Abstract Pages 12,600+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w) \$600 5.5 x 9"
Half Page (b/w) \$500 5.5 x 4.5"

Print Reservation Deadlines

44:4 (Spring) 02/15/20
45:1 (Summer) 05/15/20
45:2 (Fall) 08/15/20
45:3 (Winter) 11/15/20

Print and eTOC Materials Deadlines

44:4 (Spring) 03/01/20
45:1 (Summer) 06/01/20
45:2 (Fall) 09/01/20
45:3 (Winter) 12/01/20



Journal of Cognitive Neuroscience

A top journal in its field, the *Journal of Cognitive Neuroscience* covers developments in neuroscience, neuropsychology, cognitive psychology, neurobiology, linguistics, computer science, and philosophy.

mitpressjournals.org/jocn

Subject Areas: Neuroscience, Neuro-psychology, Cognitive Psychology

Frequency: Monthly **2018 Impact Factor: 3.029**

Website Traffic

Journal Homepage 2,300+ unique sessions per month
Journal Abstract Pages 14,700+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

| | |
|------------------|----------|
| 32:1 (January) | 11/15/19 |
| 32:2 (February) | 01/01/20 |
| 32:3 (March) | 02/01/20 |
| 32:4 (April) | 02/15/20 |
| 32:5 (May) | 03/15/20 |
| 32:6 (June) | 04/15/20 |
| 32:7 (July) | 05/15/20 |
| 32:8 (August) | 06/15/20 |
| 32:9 (September) | 07/15/20 |
| 32:10 (October) | 08/15/20 |
| 32:11 (November) | 09/15/20 |
| 32:12 (December) | 10/15/20 |



Journal of Cold War Studies

The *Journal of Cold War Studies* features peer-reviewed articles based on archival research in the former Communist world and in Western countries. Articles in the journal draw on declassified materials and new memoirs to illuminate and raise questions about numerous historical and theoretical concerns.

mitpressjournals.org/jcws

Subject Areas: Foreign Affairs, Foreign Policy, History, International Relations, Politics

Frequency: Quarterly **Print Circulation: 250**

Website Traffic

Journal Homepage 2,300+ unique sessions per month
Journal Abstract Pages 2,600+ unique sessions per month

Print Rates (b/w only available)

| | | |
|-----------|-------|--------|
| Full Page | \$350 | 5 x 8" |
| Half Page | \$250 | 5 x 4" |

Print Deadlines

| | |
|---------------|----------|
| 22:1 (Winter) | 11/15/19 |
| 22:2 (Spring) | 02/15/20 |
| 22:3 (Summer) | 05/15/20 |
| 22:4 (Fall) | 08/15/20 |

Print and eTOC Materials Deadlines

| | |
|---------------|----------|
| 22:1 (Winter) | 12/01/19 |
| 22:2 (Spring) | 03/15/20 |
| 22:3 (Summer) | 06/01/20 |
| 22:4 (Fall) | 09/01/20 |



The Journal of Interdisciplinary History

Celebrating its semicentennial in 2019, the *Journal of Interdisciplinary History* features substantive articles, research notes, review essays, and book reviews that relate historical study to other scholarly disciplines such as economics and demography. Topics span all geographical areas and periods of history.

mitpressjournals.org/jih

Subject Areas: History, Social Science, Economics

Frequency: Quarterly **Print Circulation: 200**

Website Traffic

Journal Homepage 1,800+ unique sessions per month
Journal Abstract Pages 2,300+ unique sessions per month

Print Rates (b/w only available)

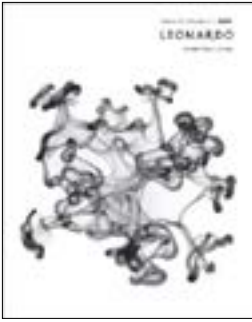
| | | |
|-----------|-------|----------|
| Full Page | \$400 | 4.5 x 8" |
| Half Page | \$300 | 4.5 x 4" |

Print Reservation Deadlines

| | |
|---------------|----------|
| 50:4 (Spring) | 01/15/20 |
| 51:1 (Summer) | 04/15/20 |
| 51:2 (Autumn) | 07/15/20 |
| 51:3 (Autumn) | 10/15/20 |

Print and eTOC Materials Deadlines

| | |
|---------------|----------|
| 50:4 (Spring) | 02/01/20 |
| 51:1 (Summer) | 05/01/20 |
| 51:2 (Autumn) | 08/01/20 |
| 51:3 (Winter) | 11/01/20 |



Leonardo

Leonardo is the leading international peer-reviewed journal on the use of contemporary science and technology in the arts and music and, increasingly, the application and influence of the arts and humanities on science and technology. Subscribers become associate members of Leonardo/ISAST (International Society for the Arts, Sciences and Technology).

mitpressjournals.org/leon

Subject Areas: Art, Music, Science, Technology, Media, Human-Computer Interaction

Frequency: Five Times/Year **Print Circulation:** 300

Website Traffic

Journal Homepage 2,500+ unique sessions per month
Journal Abstract Pages 4,500+ unique sessions per month

Print Rates (b/w only available)

| | | |
|--------------|-------|-------------|
| Full Page | \$400 | 7 x 10" |
| Half Page | \$300 | 7.4 x 7.5" |
| Quarter Page | \$200 | 3.5 x 4.75" |

Print Reservation Deadlines

| | |
|-----------------|----------|
| 53:2 (April) | 02/01/20 |
| 53:3 (June) | 04/01/20 |
| 53:4 (August) | 06/01/20 |
| 53:5 (October) | 08/01/20 |
| 54:1 (February) | 12/01/20 |

Print and eTOC Materials Deadlines

| | |
|-----------------|----------|
| 53:2 (April) | 02/15/20 |
| 53:3 (June) | 04/15/20 |
| 53:4 (August) | 06/15/20 |
| 53:5 (October) | 08/15/20 |
| 54:1 (February) | 12/15/20 |



Leonardo Music Journal

Leonardo Music Journal (including Annual Audio Series), features the latest in music, multimedia art, sound science, and technology. It is the companion annual journal to *Leonardo*, the leading international journal in the application of contemporary science and technology to the arts and music.

mitpressjournals.org/lmj

Subject Areas: Art, Music, Digital Sound, Science, Sonic Arts, Technology

Frequency: Annual **Print Circulation:** 450

Website Traffic

Journal Homepage 200+ unique sessions per month
Journal Abstract Pages 700+ unique sessions per month

Print Rates (b/w only available)

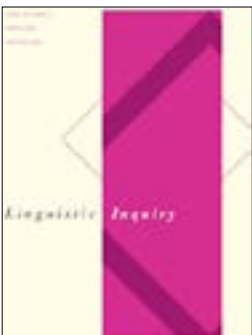
| | | |
|--------------|-------|-------------|
| Full Page | \$400 | 7 x 10" |
| Half Page | \$300 | 7.4 x 7.5" |
| Quarter Page | \$200 | 3.5 x 4.75" |

Print Reservation Deadlines

| | |
|---------------|----------|
| 30 (December) | 10/01/20 |
|---------------|----------|

Print and eTOC Materials Deadlines

| | |
|---------------|----------|
| 30 (December) | 10/15/20 |
|---------------|----------|



Linguistic Inquiry

Linguistic Inquiry celebrates 50 years of publication in 2019. It leads the field in research on current topics in linguistics. It is a key resource exploring new theoretical developments based on the latest international scholarship.

mitpressjournals.org/li

Subject Areas: Linguistics, Syntax, Semantics, Phonology, Morphology

Frequency: Quarterly **Print Circulation:** 400

Website Traffic

Journal Homepage 1,200+ unique sessions per month
Journal Abstract Pages 1,400+ unique sessions per month

Print Rates (b/w only available)

| | | |
|-----------|-------|--------|
| Full Page | \$400 | 5 x 8" |
| Half Page | \$300 | 5 x 4" |

Print Reservation Deadlines

| | |
|---------------|----------|
| 51:2 (Spring) | 02/01/20 |
| 51:3 (Summer) | 05/01/20 |
| 51:4 (Fall) | 08/01/20 |

Print and eTOC Materials Deadlines

| | |
|---------------|----------|
| 51:2 (Spring) | 02/15/20 |
| 51:3 (Summer) | 05/15/20 |
| 51:4 (Fall) | 08/15/20 |



Network Neuroscience

Network Neuroscience features innovative scientific work that significantly advances our understanding of network organization and function in the brain across all scales, from molecules and neurons to circuits and systems. The journal aims to cover studies carried out in all neurobiological systems and all species, including humans.

mitpressjournals.org/netn

Subject Areas: Brain Science, Neurobiology, Computational Neuroscience, Connectomics

Frequency: Quarterly

Open Access

Website Traffic

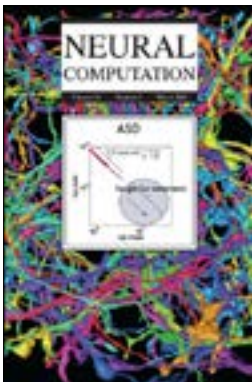
Journal Homepage 2,400+ unique sessions per month
Journal Abstract Pages 600+ unique sessions per month

Digital Advertising Only

Please note that homepage advertising is not available for *Network Neuroscience

eTOC Materials Deadlines

| | |
|--------------|----------|
| 4:1 (Winter) | 03/01/20 |
| 4:2 (Spring) | 06/01/20 |
| 4:3 (Summer) | 09/01/20 |
| 4:4 (Fall) | 12/01/20 |



Neural Computation

Neural Computation disseminates important, multidisciplinary research in a field that attracts psychologists, physicists, computer scientists, neuroscientists, and artificial intelligence investigators working on the neural systems underlying perception, emotion, cognition, and behavior, and artificial neural systems that have similar capabilities.

mitpressjournals.org/neco

Subject Areas: Neural Networks, Computational Neuroscience, Artificial Intelligence

Frequency: Monthly

2018 Impact Factor: 2.261

Website Traffic

Journal Homepage 1,300+ unique sessions per month
Journal Abstract Pages 9,300+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

| | |
|------------------|----------|
| 32:1 (January) | 11/15/19 |
| 32:2 (February) | 01/01/20 |
| 32:3 (March) | 01/15/20 |
| 32:4 (April) | 03/01/20 |
| 32:5 (May) | 03/15/20 |
| 32:6 (June) | 04/15/20 |
| 32:7 (July) | 05/15/20 |
| 32:8 (August) | 06/15/20 |
| 32:9 (September) | 07/15/20 |
| 32:10 (October) | 08/15/20 |
| 32:11 (November) | 09/15/20 |
| 32:12 (December) | 10/15/20 |



The New England Quarterly

For ninety years, *The New England Quarterly* has published the best that has been written on New England's cultural, literary, political, and social history. Contributions cover a range of time periods, from before European colonization to the present, and discuss any subject germane to New England's history.

mitpressjournals.org/neq

Subject Areas: Performance, Drama, Video, Installations, Photography, Multimedia, Film, Dance, Music, Media

Frequency: Quarterly

Print Circulation: 700

Website Traffic

Journal Homepage 400+ unique sessions per month
Journal Abstract Pages 900+ unique sessions per month

Print Rates (b/w only available)

| | | |
|-----------|-------|-------------|
| Full Page | \$400 | 4.5 x 7" |
| Half Page | \$300 | 4.25 x 3.5" |

Print Reservation Deadlines

| | |
|------------------|----------|
| 93:1 (March) | 01/15/20 |
| 93:2 (June) | 04/15/20 |
| 93:3 (September) | 07/15/20 |
| 93:4 (December) | 10/15/20 |

Print and eTOC Materials Deadlines

| | |
|------------------|----------|
| 92:1 (March) | 02/01/20 |
| 92:2 (June) | 05/01/20 |
| 92:3 (September) | 08/01/20 |
| 92:4 (December) | 11/01/20 |



October

At the forefront of art criticism and theory, *October* focuses critical attention on the contemporary arts—film, painting, music, media, photography, performance, sculpture, and literature—and their various contexts of interpretation.

mitpressjournals.org/october

Subject Areas: Art, Literature, Critical Theory, Film Studies, Visual Studies, Media

Frequency: Quarterly

Print Circulation: 900

Website Traffic

Journal Homepage 2,400+ unique sessions per month
Journal Abstract Pages 3,000+ unique sessions per month

Print Rates (b/w only available)

Full Page \$550 5 x 8"
Half Page \$450 5 x 4"

Print Deadlines

171 (Winter) 01/15/20
172 (Spring) 03/01/20
173 (Summer) 06/01/20
174 (Fall) 09/01/20

Print and eTOC Materials Deadlines

171 (Winter) 01/15/20
172 (Spring) 03/15/20
173 (Summer) 06/15/20
174 (Fall) 09/15/20



Open Mind

Open Mind provides a new venue for the highest quality, most innovative work in cognitive science, offering affordable open access publishing, concise and accessible articles, and quick turnaround times for authors. The journal covers the broad array of content areas within cognitive science, using approaches from cognitive psychology, computer science and mathematical psychology, cognitive neuroscience and neuropsychology, comparative psychology and behavioral anthropology, decision sciences, and theoretical and experimental linguistics.

mitpressjournals.org/opmi

Subject Areas: Cognitive Science, Cognitive Neuroscience, Computer Science, Behavioral Anthropology, Psychology

Frequency: Quarterly

Open Access

Website Traffic

Journal Homepage 5,300+ unique sessions per month
Journal Abstract Pages 300+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

Please write to journals-ads@mit.edu to inquire about the timing of the next available eTOC alert.



PAJ: A Journal of Performance and Art

PAJ explores innovative work in theatre, performance art, dance, video, writing, technology, sound, and music, bringing together all live arts in thoughtful cultural dialogue. Issues include critical essays, artists' writings, interviews, plays, drawings, and notations, with extended coverage of performance, festivals, and books.

mitpressjournals.org/paj

Subject Areas: Performance, Drama, Video, Installations, Photography, Multimedia, Film, Dance, Music, Media

Frequency: Triannual

Print Circulation: 200

Website Traffic

Journal Homepage 600+ unique sessions per month
Journal Abstract Pages 1,000+ unique sessions per month

Print Rates (b/w only available)

Full Page \$400 5.5 x 8.5"
Half Page \$300 5.5 x 4"

Print Reservation Deadlines

42:1 (January) 11/15/19
42:2 (May) 03/15/20
42:3 (September) 07/15/20
43:1 (January) 11/15/20

Print and eTOC Materials Deadlines

42:1 (January) 12/15/19
42:2 (May) 04/01/20
42:3 (September) 08/01/20
43:1 (January) 12/15/20



Perspectives on Science

Perspectives on Science publishes science studies that integrate historical, philosophical, and sociological perspectives. Its interdisciplinary approach is intended to foster a more comprehensive understanding of the sciences and the contexts in which they develop.

mitpressjournals.org/pos

Subject Areas: History, Philosophy, Sociology, General Science

Frequency: Bimonthly

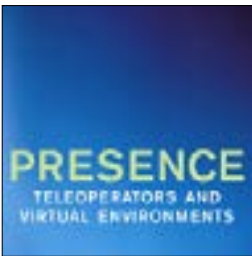
Website Traffic

Journal Homepage 200+ unique sessions per month
Journal Abstract Pages 900+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

28:1 (Jan-Feb) 02/01/20
28:2 (Mar-Apr) 03/15/20
28:3 (May-June) 05/15/20



Presence

The longest-established academic journal that is devoted to research into teleoperation and virtual environments (3D virtual reality worlds), *Presence: Teleoperators and Virtual Environments* is filled with stimulating material about fundamental research into topics such as presence, augmented reality, haptics, user interfaces, and virtual humans, and applications that range from heritage and education to training simulators, healthcare, and entertainment.

mitpressjournals.org/presence

Subject Areas: Computer Science, Teleoperators, Virtual Environments, Engineering

Frequency: Quarterly **2018 Impact Factor: 0.579**

Website Traffic

Journal Homepage 300+ unique sessions per month
Journal Abstract Pages 4,400+ unique sessions per month

Digital Advertising Only

eTOC Materials Deadlines

28:1 (Winter) 11/15/20
28:2 (Spring) 01/15/20
28:3 (Summer) 04/15/20



The Review of Economics and Statistics

The Review of Economics and Statistics is a 100-year-old general journal of applied (especially quantitative) economics. Edited at the Harvard Kennedy School, the *Review* has published some of the most important articles in empirical economics. From time to time, the *Review* also publishes collections of papers or symposia devoted to a single topic of methodological or empirical interest.

mitpressjournals.org/rest

Subject Areas: Economics, Statistics, Econometrics

Frequency: Five Issues/Year **Print Circulation: 500**

Website Traffic

Journal Homepage 3,200+ unique sessions per month
Journal Abstract Pages 28,000+ unique sessions per month

Print Rates (b/w only available)

Full Page \$400 7 x 10"
Half Page \$250 7 x 4.75"
Quarter Page \$200 3.5 x 4.75"

Print Reservation Deadlines

102:1 (March) 01/01/20
102:2 (May) 03/01/20
102:3 (July) 05/01/20
102:4 (October) 08/01/20
102:5 (December) 10/01/20

Print and eTOC Materials Deadlines

102:1 (March) 02/15/20
102:2 (May) 04/15/20
102:3 (July) 06/15/20
102:4 (October) 09/15/20
102:5 (December) 11/15/20