2022

MIT Press Journals
Advertising Guide

Find Your Audience

For over thirty years, the MIT Press Journals division has acquired titles considered required reading in their fields. A considerable number of our journals boast a high impact factor, such as *International Security*, which is often the number one journal in international relations and military studies. *Computational Linguistics* and *The Review of Economics and Statist*ics are near the top of their respective fields. Whether discussing breakthroughs in machine/human interface in *Artificial Life* or studying the intricacies of neural processing in the *Journal of Cognitive Neuroscience*, MIT Press Journals has earned its reputation as one of the leading publishers of science and technology titles in the country.

The MIT Press offers a variety of advertising opportunities. We accept both print and digital advertising in most of our journals, whose subjects include art, literature, political science, history, performance studies, economics, and science and technology, among others.

How to Reserve an Ad

Email *journals-ads@mit.edu*.

Advertising Contact

Ling Zhu   journals-ads@mit.edu
Senior Marketing Associate,
Journals and Institutional Products
The MIT Press
One Broadway
Cambridge, MA 02142

Advertising Guidelines

Ad Content
Advertising content is subject to publisher approval.

Cancellations
Due to production costs already incurred, reservations that are not canceled prior to the closing date will be invoiced for the full amount of the reservation, whether or not the ad appears in the journal.

Payment Terms
Payment is due 30 days from the invoice date. Invoices and tear sheets will be sent following publication. Advertisers must pay for a complete copy of a journal where their advertisement appears. Invoice, screen shots, and statistics (impressions and click-throughs) will be sent to the advertiser within 30 days after an online ad is removed.

Print Advertising

Specifications
Advertisements are available in the back matter of a journal and, in selected journals, on the inside and back covers. PDF files are required. Advertiser must supply artwork as a digital file in PDF format. Each ad should be clearly marked with the name of the journal and issue in which it is to appear. The resolution of the digital file must at least be full at 300 dpi, all fonts embedded, and all transparencies flattened.

The MIT Press will not be held responsible for the reproduction quality of any ads that do not meet these specifications. Advertisers will be notified if there is a problem with received ads. An additional fee of $75.00 will be charged if the resolution of the problem involves MITP services. The publisher's liability for any error will not exceed the cost of the space. If you have any questions or are unsure if your ad meets these specs, please email *journals-ads@mit.edu.*

Discounts
Please specify any discounts when making a reservation. Each ad should be clearly marked with the name of the journal and issue in which it is to appear.

Frequency Discount = less $15 each repeat
Agency Discount = 15%

Terms
Advertising content is subject to publisher approval. Invoices and tear sheets will be sent following publication. Payment is due 30 days from the invoice date. The publisher's liability for any error will not exceed the cost of the space. Due to production costs already incurred, reservations that are not canceled prior to the closing date will be invoiced for the full amount of the reservation, whether or not the ad appears in the journal.

NOTE: Print advertising deadlines subject to change. Please email *journals-ads@mit.edu* for the most up-to-date and accurate information regarding journal schedules.

Digital Advertising

Publisher prefers ad files in .png or .gif format, but will also accept .jpeg format. Advertiser should provide desired landing URL with submission of ad file. Any advertiser who does not provide a ready-to-post ad file will be charged an additional flat fee of $75.00 for design. For clarification, reservations, or any advertising inquiries, email *journals-ads@mit.edu.*

Digital Advertising Deadlines

Month Published	Ad Deadline
January	December 15
February	January 15
March	February 15
April	March 15
May	April 15
June	May 15
July	June 15
August	July 15
September	August 15
October	September 15
November	October 15
December	November 15

Publisher requests website creative at least two weeks prior to desired post date. Online ads will be posted for one month (30 or 31 days) unless otherwise requested.

Digital Advertising Placements, Prices, & Dimensions

I. Leaderboard
Place your ad on all of the pages for any journal. Ads will appear on all content pages and the homepage for each journal.
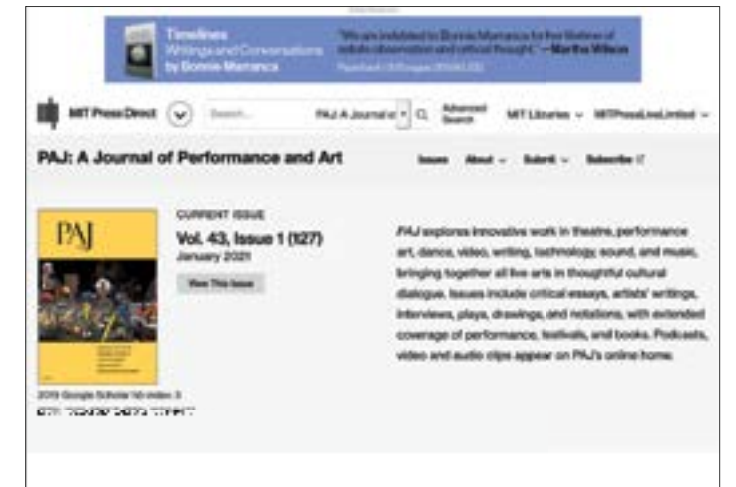
$450   728w x 90h pixels

II. Pillow
Place your ad on the content pages for any journal. Ads will appear on abstract, full text article (where available), and TOC pages.

$350   300w x 250h pixels

I. Leaderboard ad on homepage

II. Pillow ad and leaderboard ad on content pages

Save on Digital
with Package Deals

Arts & Humanities

- *African Arts*
- *ARTMargins*
- *Computer Music Journal*
- *Dædalus*
- *Design Issues*
- *Grey Room*
- *Leonardo*
- *The New England Quarterly*
- *October*
- *PAJ: A Journal of Performance and Art*
- *Thresholds*

I. Leaderboard
Place your ad on all of the pages for all Arts & Humanities journals. Ads will appear on all content pages and the homepage for each journal.

Leaderboard $1,200/month   728w x 90h pixels

II. Pillow
Place your ad on the content pages for any journal. Ads will appear on abstract, full text article (where available), and TOC pages.

Pillow $1,000/month   300w x 250h pixels

Economics

- *Asian Economic Papers*
- *Education Finance and Policy*
- *The Review of Economics and Statistics*

I. Leaderboard
Place your ad on all of the pages for all economics journals. Ads will appear on all content pages and the homepage for each journal.

Leaderboard $600/month   728w x 90h pixels

II. Pillow
Place your ad on the content pages for any journal. Ads will appear on abstract, full text article (where available), and TOC pages.

Pillow $400/month   300w x 250h pixels

Science & Technology

- *Artificial Life*
- *Evolutionary Computation*
- *Journal of Cognitive Neuroscience*
- *Linguistic Inquiry*
- *Neural Computation*
- *Presence: Virtual and Augmented Reality*

I. Leaderboard
Place your ad on all of the pages for all Science and Technology journals. Ads will appear on all content pages and the homepage for each journal.

Leaderboard $1,200/month   728w x 90h pixels

II. Pillow
Place your ad on the content pages for any journal. Ads will appear on abstract, full text article (where available), and TOC pages.

Pillow $1,000/month   300w x 250h pixels

International Affairs, History, & Political Science

- *Global Environmental Politics*
- *International Security*
- *Journal of Cold War Studies*
- *Journal of Interdisciplinary History*
- *Perspectives on Science*

I. Leaderboard
Place your ad on all of the pages for all International Affairs, History, & Political Science journals. Ads will appear on all content pages and the homepage for each journal.

Leaderboard $1,000/month   728w x 90h pixels

II. Pillow
Place your ad on the content pages for any journal. Ads will appear on abstract, full text article (where available), and TOC pages.

Pillow $800/month   300w x 250h pixels

African Arts

African Arts presents original research and critical discourse on traditional, contemporary, and popular African arts and expressive cultures. Since 1967, the journal has reflected the dynamism and diversity of several fields of study, publishing richly illustrated articles in full color, incorporating the most current theory, practice, and intercultural dialogue.

https://direct.mit.edu/afar

Subject Areas: African Studies, Art, Contemporary Art, Criticism, History, Theory

Frequency: Quarterly   **Print Circulation:** 800

Website Traffic

Journal Homepage	1,000+ unique sessions per month
Journal Abstract Pages	900+ unique sessions per month

Print Rates (all ads are color)

Full Page	$1,900	8.625 x 11.25"
Half Page	$1,250	3.5 x 10" v
		7.25 x 4.875" h
Quarter Page	$800	3.5 x 4.875"v
		7.25 x 2.375" h

Print Reservation Deadlines

55:1 (Spring 2022)	12/15/2021
55:2 (Summer 2022)	04/01/2022
55:3 (Autumn 2022)	07/01/2022
55:4 (Winter 2022)	09/15/2022

Print Materials Deadlines

55:1 (Spring 2022)	01/01/2021
55:2 (Summer 2022)	04/15/2022
55:3 (Autumn 2022)	07/15/2022
55:4 (Winter 2022)	10/01/2022

Artificial Life

Since its launch in the fall of 1993, *Artificial Life* has become the unifying forum for the exchange of scientific information on the study of man-made systems that exhibit the behavioral characteristics of natural living systems. The journal shapes and chronicles the development of artificial life, extending the horizons of empirical research in biology beyond the territory circumscribed by life-as-we-know-it and into the domain of life-as-it-could-be.

https://direct.mit.edu/artl

Subject Areas: Computer Science, Biology, Robotics, Ethology

Frequency: Quarterly   **2020 Impact Factor: 0.667**

Website Traffic

Journal Homepage	6,000+ unique sessions per month
Journal Abstract Pages	700+ unique sessions per month

Digital Advertising Only

ARTMargins

ARTMargins publishes scholarly articles and essays about contemporary art, media, architecture, and critical theory. ARTMargins studies art practices and visual culture in the emerging global margins, from North Africa and the Middle East to the Americas, Eastern and Western Europe, Asia and Australasia. The journal acts as a forum for scholars, theoreticians, and critics from a variety of disciplines who are interested in art and politics in transitional countries and regions; postsocialism and neo-liberalism; postmodernism and postcolonialism, and their critiques; and the problem of global art and global art history and its methodologies.

mitpressjournals.org/artm

Subject Areas: Art, Art History, Critical Theory, Cultural Studies, Media

Frequency: Triannual   **Print Circulation:** 260

Website Traffic

Journal Homepage: 1,700+ unique sessions per month
Journal Abstract Pages: 200+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w)	$500	5 x 8"
Half Page (b/w)	$400	5 x 4"

Print Reservation Deadlines

11:1 (February)	12/01/2021
11:2 (June)	04/15/2022
11:3 (October)	08/15/2022

Print Materials Deadlines

11:1 (February)	12/15/2021
11:2 (June)	05/01/2022
11:3 (October)	09/01/2022

Asian Economic Papers

Asian Economic Papers is sponsored by the Center for Sustainable Development at Columbia University, United States; the Korea Institute for International Economic Policy, South Korea; the Jeffrey Cheah Institute on Southeast Asia at Sunway University, Malaysia; the Economic Research Institute for ASEAN and East Asia, Indonesia; and Antai College of Economics and Management at Shanghai Jiao Tong University, China. AEP's articles focus on rigorous analysis of key economic issues of a particular Asian economy or of the broader Asian region, and offer creative solutions to these Asian economic issues.

https://direct.mit.edu/asep

Subject Areas: Economics, Asian Studies, International Development, Policy

Frequency: Triannual   **Print Circulation:** 340

Website Traffic

Journal Homepage	1,700+ unique sessions per month
Journal Abstract Pages	200+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w)	$350	5 x 8"
Half Page (b/w)	$250	5 x 4"

Print Reservation Deadlines

121:1 (Winter/Spring)	01/01/2022
21:2 (Summer 2022)	05/01/2022
21:3 (Fall 2022)	09/01/2022

Computational Linguistics

Computational Linguistics is the longest-running publication devoted exclusively to the computational and mathematical properties of language and the design and analysis of natural language processing systems. This highly regarded quarterly offers university and industry linguists, computational linguists, artificial intelligence and machine learning investigators, cognitive scientists, speech specialists, and philosophers the latest information about the computational aspects of all the facets of research on language.

https://direct.mit.edu/coli

Subject Areas: Computer Sciences, Linguistics, Artifical Intelligence

Website Traffic

Journal Homepage	1,600+ unique sessions per month
Journal Abstract Pages	10+ unique sessions per month

Digital Advertising Only

Computer Music Journal

Computer Music Journal is published quarterly with an annual sound and video anthology containing curated music. For four decades, it has been the leading publication about computer music, concentrating fully on digital sound technology and all musical applications of computers. This makes it an essential resource for musicians, composers, scientists, engineers, computer enthusiasts, and anyone exploring the wonders of computer-generated sound.

https://direct.mit.edu/comj

Subject Areas: Computer Music, Computing in the Arts, Digital Sound, Multimedia Computing, Sonic Arts

Frequency: Quarterly   **Print Circulation:** 480

Website Traffic

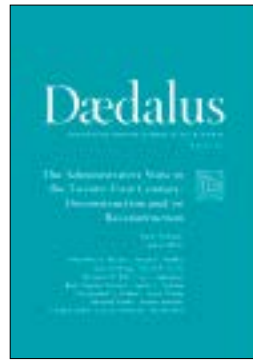|	
Journal Homepage	700+ unique sessions per month
Journal Abstract Pages	300+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w)	$500	7 x 10"
Half Page (b/w)	$400	7 x 4.75"
Quarter Page	$250	3.5 x 4.75"

Print Reservation Deadlines

45:1 (Spring 2021)	01/15/2022
45:2 (Summer 2021)	04/01/2022
45:3 (Fall 2021)	07/01/2022
45:4 (Winter 2021)	09/15/2022

Print Materials Deadlines

45:1 (Spring 2021)	02/01/2022
43:2 (Summer)	04/15/2022
45:3 (Fall 2021)	07/15/2022
45:4 (Winter 2021)	10/01/2022

Dædalus

Drawing on the nation's most prominent thinkers in the arts, sciences, humanities, and social sciences, as well as the professions and public life, *Dædalus*, *Journal of the American Academy of Arts and Sciences*, explores the frontiers of knowledge and issues of public importance. Recent issues have examined Access to Justice; Inequality as a Multidimensional Process; Science and the Legal System; Why Jazz Still Matters; Political Leadership; Ethics, Technology, and War; Russia Beyond Putin; and The Prospects and Limits of Deliberative Democracy.

https://direct.mit.edu/daed

Subject Areas: Arts and Sciences, Humanities, Social Sciences, Cultural Studies

Frequency: Quarterly

Website Traffic

Journal Homepage	1,000+ unique sessions per month
Journal Abstract Pages	100+ unique sessions per month

Digital Advertising Only

Design Issues

The first American academic journal to examine design history, theory, and criticism, Design Issues provokes inquiry into the cultural and intellectual issues surrounding design. Regular features include theoretical and critical articles by professional and scholarly contributors, extensive book and exhibition reviews, and visual sequences.

https://direct.mit.edu/desi

Subject Areas: Design, History, Theory, Criticism, Visual Studies, Design Studies

Frequency: Quarterly   **Print Circulation:** 400

Website Traffic

Journal Homepage	1,900+ unique sessions per month
Journal Abstract Pages	1,500+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w)	$450	5.5 x 8.5"
Half Page (b/w)	$350	5.5 x 4"

Print Reservations Deadlines

38:2 (Spring 2022)	02/01/2022
38:3 (Summer 2022)	05/01/2022
38:4 (Autumn 2022)	08/01/2022
39:1 (Winter 2023)	11/01/2022

Print Materials Deadlines

38:2 (Spring 2022)	02/15/2022
38:3 (Summer 2022)	05/15/2022
38:4 (Autumn 2022)	08/15/2022
39:1 (Winter 2023)	11/15/2022

Education Finance and Policy

Education Finance and Policy (EFP) publishes policy-relevant research papers concerning education finance, policy, and practice. The journal draws from a range of fields—including economics, political science, public administration and policy, law, and education—covering topics that span from early childhood to graduate education in the United States and around the world.

https://direct.mit.edu/edfp

Subject Areas: Economics, Education, Law and Education Finance, Political Science, Public Policy and Administration

Frequency: Quarterly   **Print Circulation:** 300

Website Traffic

Journal Homepage	600+ unique sessions per month
Journal Abstract Pages	1,100+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w)	$350	6 x 9"
Half Page (b/w)	$250	6 x 4.5"

Print Reservation Deadlines

17:2 (Spring 2022)	02/15/2022
17:3 (Summer 2022)	05/15/2022
17:4 (Fall 2022)	08/15/2022
18:1 (Winter 2023)	11/15/2022

Print Materials Deadlines

17:2 (Spring 2022)	03/01/2022
17:3 (Summer 2022)	06/01/2022
17:4 (Fall 2022)	09/01/2022
18:1 (Winter 2023)	12/01/2022

Evolutionary Computation

Evolutionary Computation is a leading journal in its field. It provides an international forum for facilitating and enhancing the exchange of information among researchers involved in both the theoretical and practical aspects of computational systems drawing their inspiration from nature, with particular emphasis on evolutionary models of computation such as genetic algorithms, evolutionary strategies, classifier systems, evolutionary programming, and genetic programming.

https://direct.mit.edu/evco

Subject Areas: Computer Science, Evolution, Genetics, Computer Programming

Frequency: Quarterly
2020 Impact Factor: 3.277

Website Traffic

Journal Homepage	800+ unique sessions per month
Journal Abstract Pages	800+ unique sessions per month

Digital Advertising Only

Global Environmental Politics

Global Environmental Politics examines relationships between global political forces and environmental change, with particular attention given to the implications of local-global interactions for environmental management, as well as to the implications of environmental change and environmental governance for world politics.

https://direct.mit.edu/glep

Subject Areas: Environmental Science, Global Development, International Relations, Political Science

Frequency: Quarterly

Website Traffic

Journal Homepage	1,200+ unique sessions per month
Journal Abstract Pages	2,000+ unique sessions per month

Digital Advertising Only

Grey Room

Grey Room brings together scholarly and theoretical articles from the fields of architecture, art, media, and politics to forge a cross-disciplinary discourse uniquely relevant to contemporary concerns. Publishing some of the most interesting and original work within these disciplines, Grey Room has positioned itself at the forefront of current aesthetic and critical debates.

https://direct.mit.edu/grey

Subject Areas: Architecture, Art, Art History, Critical Theory, Media, Politics

Frequency: Quarterly   **Print Circulation:** 400

Website Traffic

Journal Homepage	600+ unique sessions per month
Journal Abstract Pages	600+ unique sessions per month

Print Rates (b/w only available)

Full Page (b/w)	$400	6 x 9"
Half Page (b/w)	$300	6 x 4.5"

Print Reservation Deadlines

87 (Spring 2022)	01/01/2022
88 (Summer 2022)	05/01/2022
89 (Fall 2022)	08/01/2022
90 (Winter 2023)	11/01/2022

Print Materials Deadlines

87 (Spring 2022)	02/15/2022
88 (Summer 2022)	05/15/2022
89 (Fall 2022)	08/15/2022
90 (Winter 2023)	11/15/2022

International Security

International Security, the #1 journal in International Relations based on the 2019 impact factor, publishes lucid, well-documented essays on the full range of contemporary security issues. Its articles address traditional topics of war and peace, as well as more recent dimensions of security, including environmental, demographic, and humanitarian issues, transnational networks, and emerging technologies.

https://direct.mit.edu/isec

Subject Areas: Defense, Foreign Politics, Security, International Relations, Military Studies, Terrorism

Frequency: Quarterly   **Print Circulation:** 1,080

Website Traffic
Journal Homepage   4,600+ unique sessions per month
Journal Abstract Pages   5,600+ unique sessions per month

Print Rates (b/w only available)
Full Page (b/w) $600   5.5 x 9"
Half Page (b/w) $500   5.5 x 4.5"

Print Reservation Deadlines
46:4 (Spring 2022)   02/15/2022
47:1 (Summer 2022)   05/15/2022
47:2 (Fall 2022)   08/15/2022
47:3 (Winter 2022/23)   11/15/2022

Print Materials Deadlines
46:4 (Spring 2022)   03/01/2022
47:1 (Summer 2022)   06/01/2022
47:2 (Fall 2022)   09/01/2022
47:3 (Winter 2022/23)   12/01/2022

Journal of Cognitive Neuroscience

The Journal of Cognitive Neuroscience investigates brain-behavior interactions and promotes a lively interchange among the mind sciences. Contributions address both descriptions of function and underlying brain events and reflect the interdisciplinary nature of the field, covering developments in neuroscience, neuropsychology, and cognitive psychology.

https://direct.mit.edu/jocn

Subject Areas: Neuroscience, Neuro-psychology, Cognitive Psychology

Frequency: Monthly   **2018 Impact Factor: 3.029**

Website Traffic
Journal Homepage   1,700+ unique sessions per month
Journal Abstract Pages   6,400+ unique sessions per month

Digital Advertising Only

Journal of Cold War Studies

The *Journal of Cold War Studies* features peer-reviewed articles based on archival research in the former Communist world, in Western countries, and in other parts of the globe. Articles in the journal draw on declassified materials and new memoirs to illuminate and raise questions about numerous historical and theoretical concerns: theories of decision-making, deterrence, bureaucratic politics, institutional formation, bargaining, diplomacy, foreign policy conduct, and international relations.

https://direct.mit.edu/jcws

Subject Areas: Foreign Affairs, Foreign Policy, History, International Relations, Politics

Frequency: Quarterly   **Print Circulation:** 320

Website Traffic
Journal Homepage   800+ unique sessions per month
Journal Abstract Pages   2,100+ unique sessions per month

Print Rates (b/w only available)
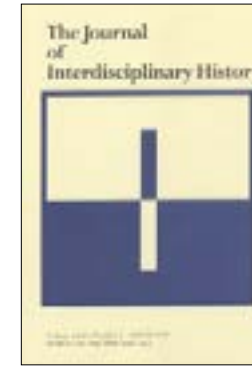Full Page $350   5 x 8"
Half Page $250   5 x 4"

Print Deadlines
24:1 (Winter 2022)   12/01/21
24:2 (Spring 2022)   03/01/2022
24:3 (Summer 2022)   06/01/2022
24:4 (Fall 2022)   09/01/2022

Print Materials Deadlines
24:1 (Winter 2022)   12/15/2021
24:2 (Spring 2022)   03/15/2022
24:3 (Summer 2022)   06/15/2022
24:4 (Fall 2022)   09/15/2022

The Journal of Interdisciplinary History

The Journal of Interdisciplinary History features substantive articles, research notes, review essays, and book reviews that combine the study of history, spanning all geographical areas and periods, with other scholarly disciplines.

https://direct.mit.edu/jinh

Subject Areas: History, Social Science, Economics

Frequency: Quarterly   **Print Circulation:** 240

Website Traffic
Journal Homepage   1,100+ unique sessions per month
Journal Abstract Pages   1,500+ unique sessions per month

Print Rates (b/w only available)
Full Page $400   4.5 x 8"
Half Page $300   4.5 x 4"

Print Reservation Deadlines
52:4 (Spring 2022)   01/15/2022
53:1 (Summer 2022)   04/15/2022
53:2 (Autumn 2022)   07/15/2022
53:3 (Winter 2023)   10/15/2022

Print Materials Deadlines
52:4 (Spring 2022)   02/01/2022
53:1 (Summer 2022)   05/01/2022
53:2 (Autumn 2022)   08/01/2022
53:3 (Winter 2023)   11/01/2022

Leonardo

Leonardo is the leading international peer-reviewed journal on the use of contemporary science and technology in the arts and music and the application and influence of the arts and humanities on science and technology.

https://direct.mit.edu/leon

Subject Areas: Art, Music, Science, Technology, Media, Human-Computer Interaction

Frequency: Five Times/Year   **Print Circulation:** 440

Website Traffic
Journal Homepage   800+ unique sessions per month
Journal Abstract Pages   2,100+ unique sessions per month

Print Rates (b/w only available)
Full Page $400   7 x 10"
Half Page $300   7.4 x 7.5"
Quarter Page $200   3.5 x 4.75"

Print Reservation Deadlines
55:1 (February 2022)   12/01/2021
55:2 (April 2022)   01/15/2022
55:3 (June 2022)   04/01/2022
55:4 (August 2022)   06/01/2022
55:5 (October 2022)   08/01/2022
55:6 (December 2022)   10/01/2022

Print Materials Deadlines
55:1 (February 2022)   12/15/2021
55:2 (April 2022)   02/15/2022
55:3 (June 2022)   04/15/2022
55:4 (August 2022)   06/15/2022
55:5 (October 2022)   08/15/2022
55:6 (December 2022)   10/15/2022

Linguistic Inquiry

Linguistic Inquiry leads the field in research on current topics in linguistics. This key resource explores new theoretical developments based on the latest international scholarship, capturing the excitement of contemporary debate in full-scale articles as well as shorter contributions (Squibs and Discussion) and more extensive commentary (Remarks and Replies).

https://direct.mit.edu/ling

Subject Areas: Linguistics, Syntax, Semantics, Phonology, Morphology

Frequency: Quarterly   **Print Circulation:** 470

Website Traffic
Journal Homepage   1,300+ unique sessions per month
Journal Abstract Pages   900+ unique sessions per month

Print Rates (b/w only available)
Full Page $400   5 x 8"
Half Page $300   5 x 4"

Print Reservation Deadlines
53:2 (Spring 2022)   02/01/2022
53:3 (Summer 2022)   05/01/2022
53:4 (Fall 2022)   08/01/2022
54:1 (Winter 2023)   11/01/2022

Print Materials Deadlines
53:2 (Spring 2022)   02/15/2022
53:3 (Summer 2022)   05/15/2022
53:4 (Fall 2022)   08/15/2022
54:1 (Winter 2023)   11/15/2022

Network Neuroscience

Digital Advertising Only

Network Neuroscience features innovative scientific work that significantly advances our understanding of network organization and function in the brain across all scales, from molecules and neurons to circuits and systems.
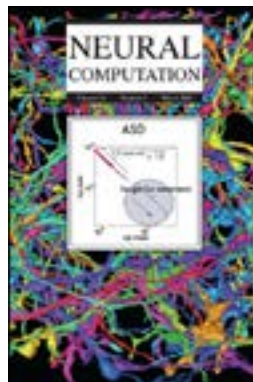
https://direct.mit.edu/netn

Subject Areas: Brain Science, Neurobiology, Computational Neuroscience, Connectomics

Frequency: Quarterly　　　　**Open Access**

Website Traffic

Journal Homepage	1,600+ unique sessions per month
Journal Abstract Pages	100+ unique sessions per month

Neural Computation

Digital Advertising Only

Neural Computation disseminates important, multidisciplinary research in theory, modeling, computation, and statistics in neuroscience and in the design and construction of neurally inspired information processing systems.

https://direct.mit.edu/neco

Subject Areas: Neural Networks, Computational Neuroscience, Artificial Intelligence

Frequency: Monthly　　　　**2020 Impact Factor: 2.026**

Website Traffic

Journal Homepage	1,600+ unique sessions per month
Journal Abstract Pages	4,700+ unique sessions per month

October

At the forefront of art criticism and theory, *October* focuses critical attention on the contemporary arts—film, painting, music, media, photography, performance, sculpture, and literature—and their various contexts of interpretation.

https://direct.mit.edu/octo

Subject Areas: Art, Literature, Critical Theory, Film Studies, Visual Studies, Media

Frequency: Quarterly　　　　**Print Circulation:** 800

Website Traffic

Journal Homepage	1,600+ unique sessions per month
Journal Abstract Pages	900+ unique sessions per month

Print Rates (b/w only available)

Full Page	$550	5 x 8"
Half Page	$450	5 x 4"

Print Deadlines

179 (Winter 2022)	12/15/2021
180 (Spring 2022)	03/01/2022
181 (Summer 2022)	06/01/2022
182 (Fall 2022)	08/15/2022

Print Materials Deadlines

179 (Winter 2022)	01/15/2022
180 (Spring 2022)	03/15/2022
181 (Summer 2022)	06/15/2022
182 (Fall 2022)	09/15/2022

The New England Quarterly

For over ninety years, *The New England Quarterly* (NEQ) has published the best that has been written on New England's cultural, literary, political, and social history. Contributions cover a range of time periods, from before European colonization to the present, and discuss subjects germane to New England's history—for example, the region's literary and artistic productions, its political practice and philosophies, race relations, labor struggles, religious controversies, and the organization of family life.

https://direct.mit.edu/tneq

Subject Areas: Performance, Drama, Video, Installations, Photography, Multimedia, Film, Dance, Music, Media

Frequency: Quarterly　　　　**Print Circulation:** 760

Website Traffic

Journal Homepage	400+ unique sessions per month
Journal Abstract Pages	300+ unique sessions per month

Print Rates (b/w only available)

Full Page	$400	4.5 x 7"
Half Page	$300	4.25 x 3.5"

Print Reservation Deadlines

95:1 (March 2022)	01/01/2022
95:2 (June 2022)	04/15/2022
95:3 (Sept. 2022)	07/15/2022
95:4 (Dec. 2022)	10/15/2022

Print Materials Deadlines

95:1 (March 2022)	02/01/2022
95:2 (June 2022)	05/01/2022
95:3 (Sept. 2022)	08/01/2022
95:4 (Dec. 2022)	11/01/2022

Open Mind

Digital Advertising Only

Open Mind provides a new venue for the highest quality, most innovative work in cognitive science, offering affordable open access publishing, concise and accessible articles, and quick turnaround times for authors. The journal covers the broad array of content areas within cognitive science, using approaches from cognitive psychology, computer science and mathematical psychology, cognitive neuroscience and neuropsychology, comparative psychology and behavioral anthropology, decision sciences, and theoretical and experimental linguistics.

https://direct.mit.edu/opmi

Subject Areas: Cognitive Science, Cognitive Neuroscience, Computer Science, Behavioral Anthropology, Psychology

Frequency: Quarterly　　　　**Open Access**

Website Traffic

Journal Homepage	1,200+ unique sessions per month
Journal Abstract Pages	100+ unique sessions per month

PAJ: A Journal of Performance and Art

PAJ explores innovative work in theatre, performance art, dance, video, writing, technology, sound, and music, bringing together all live arts in thoughtful cultural dialogue. Issues include critical essays, artists' writings, interviews, plays, drawings, and notations, with extended coverage of performance, festivals, and books. Podcasts, video and audio clips appear on PAJ's online home.

https://direct.mit.edu/pajj

Subject Areas: Performance, Drama, Video, Installations, Photography, Multimedia, Film, Dance, Music, Media

Frequency: Triannual　　　　**Print Circulation:** 330

Website Traffic

Journal Homepage	700+ unique sessions per month
Journal Abstract Pages	200+ unique sessions per month

Print Rates (b/w only available)

Full Page	$400	5.5 x 8.5"
Half Page	$300	5.5 x 4"

Print Reservation Deadlines

44:2 (May 2022)	03/01/2022
44:3 (Sept 2022)	07/01/2022
45:1 (Jan 2023)	11/01/2022

Print Materials Deadlines

44:2 (May 2022)	04/01/2022
44:3 (Sept 2022)	08/01/2022
45:1 (Jan 2023)	12/01/2022

Perspectives on Science

Perspectives on Science publishes science studies that integrates historical, philosophical, and sociological perspectives. Its interdisciplinary approach is intended to foster a more comprehensive understanding of the sciences and the contexts in which they develop
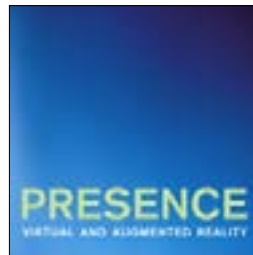
https://direct.mit.edu/posc

Subject Areas: History, Philosophy, Sociology, General Science

Frequency: Bimonthly

Website Traffic

Journal Homepage	1,700+ unique sessions per month
Journal Abstract Pages	800+ unique sessions per month

Presence

The longest-established academic journal that is devoted to research into teleoperation and virtual environments (3D virtual reality worlds), *PRESENCE: Virtual and Augmented Reality* is filled with stimulating material about fundamental research into topics such as presence, augmented reality, haptics, user interfaces, and virtual humans, and applications that range from heritage and education to training simulators, healthcare, and entertainment.

https://direct.mit.edu/pvar

Subject Areas: Computer Science, Teleoperators, Virtual Environments, Engineering

Frequency: Quarterly   **2020 Impact Factor: 0.875**

Website Traffic

Journal Homepage	300+ unique sessions per month
Journal Abstract Pages	1,800+ unique sessions per month

Quantitative Science Studies

Quantitative Science Studies is the official open access journal of the International Society for Scientometrics and Informetrics (ISSI). It will publish theoretical and empirical research on science and the scientific workforce. Emphasis will be placed on studies that provide insight into the system of science, general laws of scientific work, scholarly communication, science indicators, science policy, and the scientific workforce.

https://direct.mit.edu/qss

Subject Areas: Computer Science, Decision Sciences, Mathematics, Social Sciences

Website Traffic

Journal Homepage	1.200+ unique sessions per month
Journal Abstract Pages	100+ unique sessions per month

The Review of Economics and Statistics

The Review of Economics and Statistics is a 100-year-old general journal of applied (especially quantitative) economics. Edited at the Harvard Kennedy School, the Review has published some of the most important articles in empirical economics.

https://direct.mit.edu/rest

Subject Areas: Economics, Statistics, Econometrics

Frequency: Five Issues/Year   **Print Circulation:** 520

Website Traffic

Journal Homepage	4,000+ unique sessions per month
Journal Abstract Pages	10,000+ unique sessions per month

Print Rates (b/w only available)

Full Page	$400	7 x 10"
Half Page	$250	7 x 4.75"
Quarter Page	$200	3.5 x 4.75"

Print Reservation Deadlines

104:2 (March 2022)	01/01/2022
104:3 (May 2022)	03/01/2022
104:4 (July 2022)	05/01/2022
104:5 (Sept 2022)	07/01/2022
104:6 (Nov 2022)	09/01/2022

Print Materials Deadlines

104:2 (March 2022)	)01/15/2022
104:3 (May 2022)	03/15/2022
104:4 (July 2022)	06/01/2022
104:5 (Sept 2022)	07/15/2022
104:6 (Nov 2022)	09/15/2022