Lead Essays
Lead essays are authored by globally recognized thought leaders who present provocative or far reaching arguments concerning recommended courses of action for policymakers, philanthropists, and other major decision makers. They are typically authored by leading executives, entrepreneurs, and scholars who are widely recognized as thought leaders on the topic being published. Appearing at the beginning of each issue and the shortest length of the five categories, lead essays introduce the topic by articulating the author’s vision and expertise on the topic.

The author’s strong prose should stylistically demonstrate his or her authority on the subject. Some lead essays are written in first person point of view while others are in third person; most are well-cited with evidence to support the author’s point of view. Illustrative examples of lead essays published in Innovations include "Beyond Lending," co-authored by Fazle Hasan Abed, founder of BRAC, the world's largest NGO; and "Social Innovators with a Business Case," co-authored by Klaus Schwab, Founder and Executive Chairman of the World Economic Forum. These and other samples are available upon request. More information can be found online at http://www.mitpressjournals.org/loi/itgg.

Word Count: 2,000 to 3,000 words

Analysis Essays
Analysis essays are the most robust, research-driven analysis of innovation and “entrepreneurial solutions to global challenges.” Analysis essays are accessible, policy-relevant articles that emphasize links between practice and policy—alternately, micro and macro scales of analysis. These essays represent scholarly research and analysis on the topic and are reviewed for empirical evidence, research methodology, and citation of relevant peer-reviewed research.

The development of meaningful indicators of the impact of innovations is an area of editorial emphasis. Illustrative examples of Analysis articles include: "Everyone a Changemaker" by Bill Drayton, founder of Ashoka, and; "Genome and Nation: Iceland's Health Care Sector Database and its Legacy," by David Wineckoff, University of California, Berkeley. These and other samples are available upon request. More information can be found online at http://www.mitpressjournals.org/loi/itgg.

Word Count: 5,000 to 10,000 words

Perspective on Policy
A perspective on policy describes an innovation and how it affects philanthropists, corporations, NGOs, policymakers, or other major decision makers in their setting organizational or institutional priorities in the 21st century. Although perspective on policy articles are intended to influence governmental and nongovernmental policy, authors should not feel obligated to formally make policy recommendations for government or nongovernmental actors. They are, instead, detailed analysis of innovation(s) that the author is familiar with and make the case why a particular practice or strategy is policy-relevant in his or
her area of expertise. The editors of *Innovations* encourage authors to address, as appropriate, the role of technology in the innovation; the social, political, and economic context for the work; and how the innovations may influence governance at the local, or national or even global scale.

Perspective on policy articles should be well cited and informed by empirical and anecdotal evidence. They are not necessarily robust academic research papers typical of social scientists. Perspective on policy articles are typically written in the third person point of view. The development of improved modes of governance to facilitate and support innovations is an area of editorial focus. Illustrative examples of Perspectives on Policy articles include: "The Next Innovation Revolution: Laying the Groundwork for the United States," by James Turner, Chief Democratic Counsel on the House Science Committee, and; "Will China Become a Science and Technology Superpower by 2020?" co-authored by Xue Lan, Tsinghua University, and Nancy Forbes, independent researcher and author. These and other samples are available upon request. More information can be found online at http://www.mitpressjournals.org/loi/itgg.

Word Count: 3,000 to 5,000 words

**Style Guidelines**


2. Submissions should be written, co-authored, or edited by a native English speaker or level thereof.

3. Acronyms should also be spelled out when introduced.

4. Avoid jargon.

5. Citations and reference rules should be placed as end notes only.